Dr. Steve Vargo



KEYNOTE SPEAKER · AUTHOR · CONSULTANT

Practical keynotes for a more human healthcare experience.

Dr. Steve Vargo helps healthcare teams reclaim time, strengthen connection, and turn better conversations into better experiences—for patients and the people who serve them.

SIGNATURE MESSAGE

Every keynote is built around one organizing idea: when healthcare is more human, everything works better. Choose the message that best fits your audience, event, and goals.

SIGNATURE KEYNOTE

01 Seeing Your Practice Through Your Patients' Eyes

See the patient journey through your patients' eyes. Teams uncover small moments of friction—and make communication changes that strengthen trust, recommendations, and follow-through. They leave with a clear lens for creating more consistent experiences.

KEYNOTE + WORKSHOP

RETAIL COMMUNICATION

02 Patients Love You, So Why Don't They Buy From You?

Help patients understand, value, and act on your recommendations. Teams learn clearer, more human ways to reduce uncertainty and make retail conversations feel helpful—not sales-driven—so patients can move forward with confidence.

KEYNOTE + WORKSHOP

HUMAN-CENTERED AI

03 Human-Centered AI

A practical, people-first framework for adopting AI without losing the human touch—reducing administrative burden, strengthening team confidence, and creating more time for meaningful patient interaction, one practical workflow at a time.

KEYNOTE + WORKSHOP

AUDIENCE OUTCOMES

BETTER EXPERIENCES
Clearer communication that patients can feel.

STRONGER FOLLOW-THROUGH
Practical ideas teams can apply right away.

MORE HUMAN CAPACITY
More room for the conversations that matter.

READY TO START A CONVERSATION? **Let's create an experience your audience can use right away.**

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